

CHINA SUSTAINABLE BUSINESS

Professional conventions, thematic workshops and networking in Germany and China, combined with a high-ranking golf sporting experience

Companies: Companies with a focus on our key-sectors that are interested in an intense exchange with China.

Networking: Access to our Chinese partners of our key-sectors Corporate Health, Green Energy, Mobility, Tourism und Sports

Sport stars: Olympic and world champions participate actively in every tournament

Medias: Reporting in local and national medias, specialist medias, sports and golf medias

GOLF SPORTING EXPERIENCE

Each event of our **China Sustainable Business GOLF TOUR 2018 – Road to Beijing** consists of a professional convention, thematic workshops, networking and the golf sporting experience. The winners of the three golf tournaments in Germany will be our VIP guests in China. The gross winner (1 person) and the best net flight (4 persons) win a 5-day business trip to Beijing worth more than EUR 5,000 per person. The prize includes the popular starting place at the final tournament on 11 October 2018, in the Beijing Sigesen Golf Club and the participation at the **China Sustainable Business Summit 2018**, including an exclusive networking dinner with high-ranking participants and selected guests of our partners.

The winners will meet Chinese entrepreneurs, investors, multipliers, sports stars, media representatives and selected members of the Beijing Sigesen Golf Club.

PARTNERS & SPONSORS

The four golf tournaments and business events offer many possibilities to partners and sponsors: On four levels you can promote yourself, your brands and products live and in the medias and participate at an exceptional journey to China.

Hosting a flight made up of four players as well as double or single eligibilities to start upon request.

Talk to us about your commitment in the Olympic year 2018.

Organized by:



A Joint Venture of:



Co-Hosted by:



Powered by:



CONTACT

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CHINA
SUSTAINABLE
BUSINESS

GOLF
TOUR
2018

Road to Beijing

4 PROFESSIONAL CONVENTIONS
NETWORKING DINNER
GOLF TOURNAMENTS
CITIES IN GERMANY
AND CHINA

Patrons Sven Hannawald
and Markus A. W. Hoehner

CORPORATE HEALTH
GREEN ENERGY | MOBILITY
TOURISM | SPORTS

www.chinabusiness.golf



Dear Golf Friends,

Play with your business partners on our **China Sustainable Business GOLF TOUR 2018 – Road to Beijing!**

The four professional conventions, thematic workshops, networking dinners and golf tournaments in the Olympic year 2018 provide a lot of time and space for conversations with existing and new customers of the sustainable sectors. Selected golf courses in the metropolises of Germany and China call for golfers of every handicap. If that is not enough, you can measure up to Olympic and world champions on the Greens. Become a part of our German-Chinese network of leading companies. The HANFEI GmbH and the EuPD Research Sustainable Management GmbH are your trusted host, companion and guide between Germany and China.

The highlight of the **China Sustainable Business GOLF TOUR 2018 – Road to Beijing** is the grand finale in Beijing. The tournament champions in Cologne, Hamburg and Munich will travel with us to the host city of the Winter Olympics 2022 and will be offered a starting place at the final tournament in the exclusive Beijing Sigesen Golf Club and the VIP ticket for the **China Sustainable Business Summit 2018**.

On our website www.chinabusiness.golf you will learn more about the issue and why this project is also an affair of the heart to us.

Sven Hannawald
Patron
Partner HANFEI GmbH
Corporate Health Award
Ambassador

Markus A.W. Hoehner
Patron
EuPD Research Sustainable
Management GmbH



16 May Cologne



14 June Hamburg



25 July Munich



11 October Beijing

DATES & EVENT LOCATIONS

15 and **16 May 2018** Cologne Golf- und Land-Club Köln
13 and **14 June 2018** Hamburg Green Eagle Golf Courses
24 and **25 July 2018** Munich Golfclub München Eichenried
10 to 14 October 2018 Beijing Beijing Sigesen Golf Club
Golf tournament 11 October 2018

PROGRAM

On each of the playing sites in Germany you can expect a sporty, exciting and informative 2-day program*:

Conference Day

Individual arrival

10 am – 1 pm China Sustainable Business Professional Convention, Welcome and key note speeches

1 pm Active, healthy lunch break

2 pm – 5 pm Thematic Workshops

6 pm Reception

From 7 pm Chinese Networking Dinner

Dinner talk, partner presentation, Drawing of Flights

Tournament Day

10 am Golf tournament

Welcome and shot gun start, previously breakfast and warm up
Halfway “Healthy Break” with lunch

12 pm
From 5 pm BBQ with Award Ceremony and Handover of the Donation Cheque, open end



STATEMENT

On each of the four locations, the **China Sustainable Business GOLF TOUR 2018 – Road to Beijing** subscribes to the motto of sustainable business relations with China.

The import and export sectors, their products and the renowned know-how of “made in Germany” are in the focus. Every year, German and Chinese provider, purchasers, officials and experts are exchanging views on this B2B platform and create strong networks for their cooperation in **Corporate Health, Green Energy, Mobility, Tourism and Sports** – our key sectors in the China business.

The combination of professional conventions, Chinese networking dinners and golf tournaments creates a unique framework to bring together investors, entrepreneurs, decision-makers and multipliers from Germany and China.

The aim is the intensification of a sustainable, international cooperation between Germany and China, the collaborative sporty activity and to learn with and from each other.

* Our program in China, incl. **China Sustainable Business Summit 2018** is different. We will be happy to provide you with further information.